



REDERA Revitalization and entrepreneurship for deprived rural areas in Europe

CRITERIA FOR THE SELECTION OF GOOD PRACTICES

1. Name of the practice:

A Socio-labour Insertion Project in Sigüenza by ACCEM

2. Objectives and challenges tackled, according to RedEra Application Form

Around 13,500 people live in the Sierra Norte de Guadalajara region, distributed in a total of 81 municipalities, with Sigüenza being the municipality with the largest population. In recent years, Accem's training and employment area has strengthened its response to the existing needs in the area, especially those related to vocational training and socio-occupational integration processes.

The boom in tourism, housing rehabilitation, forestry, local services and personal services have made it possible to create new jobs, a high percentage of which have been filled by migrants.

3.- Brief description of the practice: (between 400 and 600 characters)

Accem is a non-profit organisation that works to improve the living conditions of people in vulnerable situations. Accem has always been recognised as an expert in the intervention with people seeking international protection, refugees and migrants. Currently, in addition to working with these profiles, it is also implementing programmes aimed at vulnerable people, unaccompanied minors, young people, the elderly and rural inhabitants.

The organisation created a Migration Centre in one of the areas that has suffered and is suffering the most from the consequences of depopulation. Since 1992, the Centre manages 90 reception places, 60 for applicants for international protection and 30 for Humanitarian Reception.

It is committed to training + employment, creating a dynamic of training actions in economic activities with a strong demand for employment in the area (construction, commerce, hotel and catering, care for people). In the last 10 years, approximately 200 people have benefited from these training actions, with a level of employment insertion close to 75%.

Additionally, Accem created an insertion company called "SAVIA NUEVA SERV GENERALES SL". Insertion companies try to help people with greater difficulties in finding work towards the normalised labour market.

4.- Among the following descriptions, which one will fit best to the practice?:

A) It is a practice developed:

- In a rural area (according to inhabitants, evolution of population, economic sectors...)
- In an urban environment but with an impact in surrounding rural areas

- Sectorial
- Other

Comments (between 450 and 600 characters)

The data are revealing: the region of La Sierra Norte de Guadalajara has a foreign population rate of 16% as a whole, above the provincial total, which stands at 15%, and 10% in Castilla-La Mancha as a whole. In this region, municipalities such as Sigüenza, Jadraque and Atienza stand out with rates of over 20% of the population. If we look more closely, we find even more significant data, by age, the rate of foreign population in the youth population (0 to 18 years old) exceeds 45% and in working age it is close to 35% (16 to 65 years old).

Of the 2,135 foreigners registered in this rural area, approximately 70% live in the municipalities with the largest populations, Sigüenza, Jadraque, Cogolludo, Atienza, and the remaining 30% are distributed among municipalities with fewer inhabitants.

B) Target public of the practice

- Young people in general
- Young people at work
- Unemployed young people
- Workers
- Unemployed people, in general
- Long term unemployed people
- Specific groups: migrants and refugees
- Other: locals and tourists

C) Transferability of the practice

- Very high
- High
- Low

D) Which is the source of this practice

- Private initiative
- Public initiative
- Collective initiative

E) Agents involved

- Local administration
- Regional administration
- Companies
- Employers' associations
- Unions



- Civil Society Organizations (CSO)
- Other: Nationwide initiative

F) What type of role do the agents indicated in the previous question, play

- Funders
- Stakeholders
- Companies that take part in the offer of practices for young people

G) Sustainability of the practice (environmental, social and economic)

The needs of the territory in demographic terms and the presence of a migrant population in the area mean that this project must have continuity over time. The project is mainly financed by public funds from various administrations included the local, regional and national level. The Castilla-La Mancha region co-finances the project through the European Social Fund, so European funding is also present. It also includes private contributions from the social work of financial institutions.

If we combine the equation of the needs, the means available and the results, we can conclude that the project is fully justified and that the socio-economic benefits for the area are evident. Although the links with the companies in the area are strong and the interest is mutual, the limitations of public budgets will always be present.

H) How is the gender approach considered in the practice?

- It fosters the participation of women through positive measures due to the lack of female participation in the sector
- Participants are gender balanced
- More women taking part for any other reason
- Not considered

I) Is it an inclusive practice?

- It gather people with different capacities
- It focuses in specific collectives
- It promotes inclusiveness in the territory. Yes It facilitates the conditions for the territory to be inclusive (elimination of physical, psychological and/or cultural barriers)

5.- Please, highlight some of the main results obtained to date

In the last 10 years, approximately 200 people have benefited from the training actions promoted by ACCEM, with a level of employment insertion close to 75%.



In the last year alone, Accem has established contacts with more than 60 employers (self-employed, SMEs), achieving the job placement of 48 people, 17 women and 31 men.

In 2011, Accem created an insertion company called "SAVIA NUEVA SERV GENERALES SL". Insertion companies are companies whose aim is to serve as a bridge for people with greater difficulties in finding work towards the normalised labour market. These companies are part of the Social Economy and their operation, both in terms of tax obligations and compliance with labour and fiscal regulations, is the same as that of normal companies.

Savia Nueva Serv Generales SL, an insertion company, has had 81 employees over the last 10 years, with an insertion rate of 68%. It currently has 8 workers on its staff, 1 production technician and 7 workers in the process of insertion (2 women and 5 men). The economic activity focuses on gardening services, horticulture, maintenance of green areas and forestry, cleaning of buildings and offices.

Some links related:

<https://www.accem.es/insercion-socio-laboral-siguenza/>

https://www.abc.es/espana/castilla-la-mancha/abci-llegan-centro-refugiados-accem-siguenza-familias-afghanas-trece-integrantes-202108251821_noticia.html

https://www.eldiario.es/castilla-la-mancha/centenar-personan-paradas-larga-duracion-conectan-busqueda-nueva-oportunidad-traves-accem_1_7908374.html