

REDERA Revitalization and entrepreneurship for deprived rural areas in Europe

CRITERIA FOR THE SELECTION OF GOOD PRACTICES

1. Name of the practice:

Employment and cultural heritage: the case of Noheda. The REQUAL programme.

2. Objectives and challenges tackled, according to RedEra Application Form

The programmes for professional requalification and retraining and employment (REQUAL) are part of the public employment and training programmes. They are temporary programmes in which training and employment alternate. The aim is for participants to learn while doing productive work in activities of public and social interest. The objective is to improve labour market insertion through professionalisation and the acquisition of experience of unemployed participants.

3.- Brief description of the practice: (between 400 and 600 characters)

The work of the REQUAL programme "TALLER DE EMPLEO DE NOHEDA VI", takes place in the 4th century Roman Villa located in Noheda, a small hamlet belonging to the municipality of Villar de Domingo García with a little more than 200 inhabitants.

From 2009 to 2020, 6 Employment Workshops have been developed in the Villa Romana de Noheda and the Programme of Professional Re-qualification and Re-training that we are currently carrying out.

In the current programme, in the training phase, a Certificate of Professionalism linked to the professional family of building and civil works is being taught, which allows students to work in the professional area of masonry, a very masculinised sector with a high deficit of professionalisation. At the end of the course, participants obtain an official qualification and have gained experience in the trade.

The programme started on 12 July 2021, has 8 students (all women), a teacher and an administrative technician, and is scheduled to end on 11 January 2022.

The promoter of the project and beneficiary of the subsidy is the Patronato de Desarrollo Provincial that belongs to the Provincial Council of Cuenca. It is quantified in 91,452.64 euros provided by the regional government of Castilla-La Mancha and 7,000 euros provided by the Provincial Council; so the total cost amounts to 98,452.64 euros.

The current REQUAL, it has focused on bringing to light an imposing building of about 800 square metres, carrying out the delimitation work. This building has an the impressive mosaic which is being restored under the supervision of expert archaeologists.

4.- Among the following descriptions, which one will fit best to the practice?:

A) It is a practice developed:

- In a rural area (according to inhabitants, evolution of population, economic sectors...)
- In an urban environment but with an impact in surrounding rural areas
- Sectorial
- Other

Comments (between 450 and 600 characters)

Noheda belongs to the natural area of La Alcarria, declared as one of the most disadvantaged and depopulated areas of the EU. In this area, 4 other programmes for professional qualification and retraining are being carried out.

Noheda is a Spanish hamlet with 16 inhabitants located in the municipality of Villar de Domingo García (lightly over 200 inhabitants).

Restoration of historical heritage, professional training and action in an area with obvious demographic challenges come together in this project.

B) Target public of the practice

- Young people in general
- Young people at work
- Unemployed young people
- Workers
- Unemployed people, in general
- Long term unemployed people
- Specific groups: migrants and refugees
- Other: locals and tourists

C) Transferability of the practice

- Very high
- High
- Low

D) Which is the source of this practice

- Private initiative
- Public initiative
- Collective initiative

E) Agents involved

- Local administration
- Regional administration
- Companies
- Employers' associations
- Unions
- Civil Society Organizations (CSO)
- Other: Nationwide initiative

F) What type of role do the agents indicated in the previous question, play

- Funders
- Stakeholders
- Companies that take part in the offer of practices for young people

G) Sustainability of the practice (environmental, social and economic)

The initiative is sustainable as long as it is supported by public funding. The creation of the visitable museum will contribute to generate income that will favour the continuity of the work and the creation of some stable jobs.

In addition, it is a boost to cultural tourism in the area and to the training of labour in a rural area where it is not always easy to find workers in a sector such as construction.

H) How is the gender approach considered in the practice?

- It fosters the participation of women through positive measures due to the lack of female participation in the sector
- Participants are gender balanced
- More women taking part for any other reason
- Not considered

I) Is it an inclusive practice?

- It gather people with different capacities
- It focuses in specific collectives
- It promotes inclusiveness in the territory. Yes It facilitates the conditions for the territory to be inclusive (elimination of physical, psychological and/or cultural barriers)

5.- Please, highlight some of the main results obtained to date

It is worth noting that today we have a site that can be visited, with a building that houses a tri-apsed room of almost 300 square metres with a spectacular mosaic, a balneum that has already been excavated and on which work is underway for its restoration and museum project.

It is currently a very visited site both nationally and internationally, and has a waiting list.

The Roman Villa of Noheda aims to be a centre of dynamization of the economy of the area, through the activation of cultural tourism that allows the creation of direct and indirect jobs and the settlement of population.

In addition, it seeks to provide women with professional qualifications to help them enter the labour market in a traditionally male sector.

Some links related:

<https://cultura.castillalamancha.es/patrimonio/yacimientos-visitables/villa-romana-de-noheda>

<https://www.youtube.com/watch?v=bSOhIQeTKjM>

<https://www.latribunadecuenca.es/noticia/ZFB704D68-E5CD-0742-EE10472A774BFA98/202109>