



TRANSNATIONAL LEARNING ACTIVITIES

4°REDERA+ »WEB-PEER REVIEW« Hosted by TIRANTES

Feedback to the best practices presented in relation to the objectives of the project. and taking into account the documentation provided with the presentation of the practice.

Please note any comments you may have.

TITLE OF THE BEST PRACTICE: FOOD OPERATOR

EVALUATION OF THE PRACTICE THROUGH SWOT ANALYSIS <i>(Please do not exceed 500 words)</i>	
S trengths	W eaknesses
<ul style="list-style-type: none">a) The model is a mix public-private, which makes it more sustainable and possibly economically sound;b) The education-on demand model allows a better approach to marked and educational needs;c) This educational model matches two sides of the labour market making it possible finding a perfect encounter among the two;d) Interaction with key-partners which are inside the market and	<ul style="list-style-type: none">a) Different views and priorities are set by different subject of the partnership. Can this turn to unbalance the educational path?b) Can the learning be too much market driven? Can enterprises define a too high level of specialization in the educational path?

O pportunities	T hreats
<ul style="list-style-type: none"> a) Developing professionals able to respond to market requests b) Learning from top professionals with the latest technology c) Talent development d) Multi-approach means being able to have a varied professional profile. 	<ul style="list-style-type: none"> a) The high demand in specific and market driven education might not be corresponded by the supply leaving many youngsters outside the mechanism.

Feedback on the sustainability of the practice in the medium/long term perspective *(Please do not exceed 500 words)*

The sustainability of the practice in the medium long term is defined by the ability of maintaining the correct balance between private and public partnership. The turning point of the sustainability issue can refer to the ability of the education system to be solid, continuously up-to-date, stimulated by the private sector as well as partially financed by this latter.

Feedback on the potential transferability of the best practice to other countries *(Please do not exceed 500 words)*

Being this a mixture of education and business the potential of transferability is quite high but it is strictly defined by the ability to create or better co-create an environment where the different priorities in the education process can meet and define a plus-value. To final an analogy this kind of model is present in the Italian market but on a different educational level, namely at an university or academy level.

Is the case study adapted to the objectives of the RedEra + project? *(Please do not exceed 500 words)*

The partnership could derive from this a learning regarding how market driven education can meet labour market and more specifically a kind of rural-related labour market.

Other comments *(Please do not exceed 500 words)*

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TITLE OF THE BEST PRACTICE: [PIGS FAMILY](#)

EVALUATION OF THE PRACTICE THROUGH SWOT ANALYSIS <i>(Please do not exceed 500 words)</i>	
<p>Strengths</p> <ul style="list-style-type: none"> a) The model has a sound strategy and is based on a rural activity; b) Industrial models of farming is reverted putting at the center well-being of the animals; c) Attention to quality; d) Nice communication strategy. 	<p>Weaknesses</p> <ul style="list-style-type: none"> a) Quality can impact on cost structure of farming, thus it can affect affordability of the products on the market; b) Possible difficulties to react market demands.
<p>Opportunities</p> <ul style="list-style-type: none"> a) Leveraging on new cooperative models can attain sustainable reinforcement of Family Pigs in the value chain. 	<p>Threats</p> <ul style="list-style-type: none"> a) Other “industrial” producer can try to lower market prices to pull out of the market new production strategies;



<p>b) Integrating sales with manure and fertilizers production.</p>	<p>b) Tendency of households in having lower purchasing power due to recurrent economic crisis. This can affect the purchase of such products. c) Vegan and animal rights activists.</p>
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Feedback on the sustainability of the practice in the medium/long term perspective *(Please do not exceed 500 words)*

The sustainability of the practice in the medium long term is defined by the ability of the business/enterprise itself of being on the market. Being on the market implies competitiveness, added value but also being able to communicate the added value and the positive impact of the business model to consumers. Therefore awareness of consumers of the “zero-impact” model has a great impact on the revenues of the enterprise and consequently on the ability of the latter of being sustainable and possibly expanding its business to other farms.

Feedback on the potential transferability of the best practice to other countries *(Please do not exceed 500 words)*

Being this a business model the potential of transferability is quite high. The only concern might regard market concentration (competitiveness level) and the feedback of consumers with respect to the values communicated by the enterprise.

Is the case study adapted to the objectives of the RedEra + project? *(Please do not exceed 500 words)*

As anticipated by the presenting partner this area is not strictly rural, nevertheless the lessons learnt from this case study can clearly link to REDERA+s goals.

With Family Pig the partnership was made aware of professional competences in running an innovative and sustainable business which can be transferred and adapted to other regions. It might be the case that new models and methodologies of farming could turn into a plus-value or a strategic position for certain products/producers.

The model implies also an entrepreneurial value, which is that of having vision and maturing suitable experience and knowledge for a solid business idea.

The partnership could derive from this a learning regarding a solid mix of knowledge, vision and quality service.

Other comments *(Please do not exceed 500 words)*