



REDERA Revitalization and entrepreneurship for deprived rural areas in Europe

CRITERIA FOR THE SELECTION OF GOOD PRACTICES

GOOD PRACTICE NR 2: FAMILY PIG NETHERLANDS

1.- Name of the practice: Family Pig

2.- Objectives and challenges tackled, according to RedEra Application Form (between 500 – 1000 characters)

Pigs ideal pets

In the time of our ancestors people used to live surrounded by pigs. They ate our left-overs and we used their feces to fertilize the kitchen garden with the right minerals in order to let our plants flourish. When winter was coming, the pig was slaughtered and it provided us, humans, with pork, fats and many other products for human consumption. We knew what we ate and the butchered kettle had a perfectly fine life. People lived in harmony with their surroundings. The Family pig restores this cycle. We farm just like we used to do it in the past. Farmer and consumer can keep pigs and eat meat in good consciousness.

3.- Brief description of the practice: (between 400 and 600 characters)

Our ambition is to break through the 'sustainability paradox': A Profitable piggery where accessible quality, animal wellbeing, food safety and harmony with the environs go hand in hand. The Family-Pig supply products and services to the Family-Pig farmer. The Family-Pig proposition includes among other things the supplying of further developments from turn key Family-Pig farms, the Family-Pig data cloud and the sales of the Family-Pig pork in out of home and retail channels.

In our opinion, there is no better developed and more efficient system than nature. That sounds strange for a high-tech agricultural company, but we think nature provides more than enough guidelines for a radically different form of pig farming. So we started there. At the beginning. A happy pig. And we asked ourselves the question: what does a pig want? Studies and studies at Wageningen University have shown that pigs are naturally potty trained, so never eat or drink where faeces lie. That is why pigs were one of the first animals that humans wanted in their home.

4.- Among the following descriptions, which one will fit best to the practice?:

A) It is a practice developed:

- X In a rural area (according to inhabitants, evolution of population, economic sectors...)



Other Comments(between 450 and 600 characters)

Modular and sustainable building

More quality for the animals without having to add unnecessary costs to the building, that is our challenge. Together with architects and clever constructors we have developed a modular building system. It is quick efficient and scalable so that it is available for more farmers, retailers and consumers wo are just as enthusiastic about the Family Pigs as we are.

B) Target public of the practice

X Workers

C) Transferibility of the practice

X High

D) Which is the source of this practice

X Collective initiative

E) Agents involved Local administration

X Local administration

X Regional administration

X Companies

X Schools for secondary education

X VET school

F) What type of role, do the agents indicated in the previous question, pla

X Stakeholders (Government, schools, companies)

G) Sustainability of the practice (environmental, social and economic)

As 'pig country' the Netherlands is one of worldwide market leaders. This makes us proud! That is why we keep on innovating. For the future of the Pigs and for a fair price. We are expecting the improved 2.0 version of the Family-Pig farm to be ready at the end of 2020. We would really like to get in touch with enthusiastic Family-Pig farmers who are willing to work alongside with us in order to create a sustainable and permanent form of pig farming.

H) How is the gender approach considered in the practice?

X Participants are gender balanced



I) Is it an inclusive practice?

X It gathers people with different capacities

5.- Please, highlight some of the main results obtained to date

May 2019 living lab at farmer Ivo

It all sounds wonderful in theory, but now it is time to prove it. That is why we have firstly build a test version. This is a place where we can experiment, learn and improve. The first generation of Family pigs are showing us that it works. They are busy rooting, have great interaction with each other and are fit and healthy. This all shows us that they are really enjoying themselves. The soon to be installed and tested urinal and poo toilet will need to prevent the pigs from urinating and defecating all over the place.