



The FAMILY PIG



Inspiration
Talk Redera+
May 18th, 2021



OUR Vision

Essential to feed the world

Pig protein is an essential element of the circular production system to feed the future world population because of the pig's ability to efficiently convert residual protein into food for humans and to produce organic manure and urine needed for vital agricultural soils

Right to produce under pressure

The current way of producing pig protein is about to lose its right to produce despite its already very efficient protein conversion due to animal welfare, emission and carbon footprint concerns.

The farmer is relevant for rural societies

The farmer's way of life is in the heart of rural societies and is threatened by the consolidation of the value chains



OUR Mission

Het Familievarken

is the alternative, integrally sustainable pig production system that secures the role of the pig and the position of the farmer in the future world food system.



OUR STRATEGY

Het Familievarken

A revolutionary new system for breeding pigs, inspired by nature with no additional production cost and investments

Circular feed/manure chain

Based on residual proteins and aimed at conversion of chemical fertilizer to fully organic fertilizer

New cooperation model

Aimed at the sustainable reinforcement of the position of the Family Pig farmers in the value chain.



introduction Film





Powerfull insight

Less fall out

More efficient growth

Lower feed cost

Robust animals

Lower pharma cost

Low medicine

Animal Centric

Well being

Better meat

Product integrity

Natural behaviour

No interventions

Consumer acceptance



TEAM

Tjacko Frank Maurice Bert Ivo Joost Gilbert



Sales & Finance

Innovation & Strategy

Climate & Manure

Pig Expert

1st Family Pig Farmer

Governance & Legal

Design

Strong team and partnerships



Provincie Noord-Brabant





Living lab

Real Life Prototype





Questions & Discussion

