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REDERA Revitalization and entrepreneurship for deprived rural areas in Europe

CRITERIA FOR THE SELECTION OF GOOD PRACTICES

Information provided by partners in the Application Form

C1 ABU Territorial Development by the use of endogenous resources. Tourism Sector. Good practices related to the development of sustainable intervention models in the county of Uckermark, based on training and employment projects for the development of tourist infrastructures in a depressed rural area, will be analysed

C 2 Notus Partnership among different agents to provide a better training offer in rural areas. During the activity, good practices will be analysed in the Pyrenees area, related to the a) development of promotion models for a VET tailored to the territory, b) the recruitment of young talent from rural companies to improve their competitiveness and improve the efficiency of training resources generating a complementary offer..!

C 3 La Agenzia Piamonte Lavoro (APL), Specific labor market inclusion programs for rural areas The experiences that will be analysed will be related to the labor market inclusion program in terms of professional training and social policies, and with services and interventions aimed at dealing with particular situations or specific conditions of Employment in rural areas. This activity will be organized jointly with La Città Metropolitana di Torino, which will be part of the Local Association of Piemonte.

C 4 TIRANTES Cooperation between the regional government, companies and educational centres. During the activity, good practices in the Noordoost-Brabant region, also known as AgriFood Capital, related to the development of a sustainable agri-food model intensive in the use of new technologies will be analysed. The experiences that will be visited will focus on cooperation between public administration, companies and training centres, sharing a joint analysis and promoting the improvement of training tools to develop the region

C 5 Trento. The opportunities offered by the ERDF for the sustainable development of rural areas. During the activity, good practices related to experiences developed in the Trento region for sustainable development in highly depopulated mountain areas through ERDF funding and interventions to develop skills in agriculture 4.0 in rural areas will be analysed.

C 6 Castilla la Mancha: The fight against depopulation in Castilla-La Mancha. Good practices developed in the Castilla-La Mancha region to combat the depopulation of its rural areas will be analysed. These good practices will be related to: education and training for entrepreneurship in rural areas; the implementation of ICTs to bring public services closer to rural areas; adult education in rural areas. This activity will be organized jointly by the Vice-Ministry of Employment and Labor Relations and the Ministry of Education, Culture and Sports of the Castilla-La Mancha Regional Government.

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C 7 OSNOVNA SOLA LOVRENC NA POHORJU Slovenia. Education in rural areas. During the activity, good practices will be analysed regarding: the rural environment and new technologies applied to teaching; the work of competences linked to the local environment; and the social and educational value of heritage (open classrooms)

PROJECT RESULTS

- 1) a catalogue of good practices with the most important issues analysed by partners during the training events;
- 2) some recommendations shared among all the partners on the main problems and challenges that must be addressed in the construction of their own VET models in rural areas to avoid the social exclusion of their residents and avoid depopulation.

CRITERIA FOR THE SELECTION OF GOOD PRACTICES

1.- Name of the practice: OUR STRATEGY TO ACHIEVE SMART

AND SUSTAINABLE DEVELOPMENT

2.- Objectives and challenges tackled, according to RedEra Application Form (between 500 – 1000 characters)

The county council acts to: Maintain an updated training offer.

Generate projects of specialization of the territory.

Support all the town councils to make better use of the resources for the region.

Design actions to retain talent in the region.

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3.- Brief description of the practice: (between 400 and 600 characters)

Characteristics of local, efficient economic development

1. An agenda for all of the sub-region
2. Entrepreneurial leadership that is organised, demanding and coherent
3. .Adoption of key priorities, sectors, and locations
4. .Increasing the capacity to implement projects
5. A variety of tools available for financing
6. .A variety of loan vehicles that attract external investment
7. Resolution of problems with a focus on project management
8. An economic agenda featuring solid partnerships with the local public sector as
9. well as the local and regional private sector
10. A collaborative leadership that guides, gives autonomy, and is focused on global
11. outcomes and makes the most of its resources to obtain results

4.- Among the following descriptions, which one will fit best to the practice?:

A) It is a practice developed:

- In a rural area (according to inhabitants, evolution of population, economic sectors...)
- In an urban environment but with an impact in surrounding rural areas
- Sectorial
- Other

Comments(between 450 and 600 characters)

El Berguedà is a rural region. The Berguedà Regional Council provides services to the town councils such as: Services to schools; Management of water treatment plants; Intervention in waste management; Management of programmes aimed at the care of particularly vulnerable people; Support to town councils to implement electronic administration; and all those services that contribute to improving the life of people living in rural areas to avoid depopulation.

B) Target public of the practice

- Young people, in general
- Young people at work
- Unemployed young people
- Workers
- Unemployed people, in general
- Long term unemployed people
- Specific groups
- Other:

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C) Transferibility of the practice

- Very high
- High
- Low

D) Which is the source of this practice

- Private initiative
- Public initiative
- Collective initiative

E) Agents involved

- Local administration
- Regional administration
- Companies
- Employers' associations
- Unions
- Civil Society Organizations (CSO)
- Other

E) Tipología de actores que participan

- Administración local
- Administración regional
- Empresas
- Organizaciones empresariales
- Sindicatos
- Organizaciones de la sociedad civil (asociaciones de padres y madres, asociaciones de colectivos específicos, etc)
- Otros:

F) What type of role, do the agents indicated in the previous question, play

- Funders
- Stakeholders
- Companies that take part in the offer of practices for young people

G) Sustainability of the practice (environmental, social and economic)

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H) How is the gender approach considered in the practice?

- It fosters the participation of women through positive measures due to the lack of female participation in the sector
- * Participants are gender balanced :
- More women taking part for any other reason

I) Is it an inclusive practice?

It gather people with different capacities

It focuses in specific collectives

- * It promotes inclusiveness in the territory . Yes It facilitates the conditions for the territory to be inclusive (elimination of physical, psychological and/or cultural barriers)

5.- Please, highlight some of the main results obtained to date

The most recent achievement has been to obtain investment for a total of 66 projects of the Unique Plan of Works and Services of Catalonia (PUOSC) , for the Berguedà region.